

CALENDAR EVENT: March 27, 2024

**FOR IMMEDIATE RELEASE**

**“Everything, Everywhere and All at Once: Our Planet  
is Drastically Changing, But You Won’t See It on the  
Nightly News!”**

**KSQD 90.7FM “Be Bold America!” Sunday,  
April 7, 2024 at 5:00pm (PT)**

*“We are not prepared, have no plan, don’t know how bad it’s going to get, and  
have no time to waste. Everything and everyone is at risk.” ~ Kasper Benjamin  
Reimer Bjorkskov, Danish Climate Activist*

As the European Environmental Agency reported, **“We are entering an  
era of ‘Total Climate F-ery.’”** You know what the “F” stands for.

The **underestimated** extreme heat occurrences, the **rising** ocean acidity  
that is scaring scientists, the **unchecked** deterioration of biodiversity  
loss, and water and food crises around the world are **almost beyond our  
capacity to correct.**

**Why is this existential threat to humanity not being covered as if everything did not depend on what we do next?**

**Betsy Rosenberg will share key indicators of ecosystems in decline and share her insights as a broadcast journalist insider about why the corporate news gatekeepers are only covering the tip of melting icebergs.**

**Last year was the hottest in recorded history, yet the networks focused less than **ONE Percent of their coverage on the climate crisis!****

Please join “Be Bold America!” on **Sunday, April 7 at 5:00 pm** to hear how the **news media is not covering the biggest “If it bleeds; it leads story” in history and what we can do about it!**

**Interview Guest:**

**Betsy Rosenberg** has been a broadcast journalist for her entire career, beginning with a stint at **ABC Sports during the Olympics in 1976** while still in college. Her first on air position was with **CBS Radio**, where she worked for two decades as a reporter at **KCBS in San Francisco** and later as a network anchor in New York City.

After 20 years of covering breaking news, she left to cover **environmental challenges and solutions as an independent radio host and producer.** First on the Air America Network, and later on Internet Radio, Betsy **conducted hundreds of interviews with leading eco-innovators and experts** covering all shades of green--with extra **emphasis on the worsening climate crisis.**

In addition to public speaking, she has **written articles on Huff Post and Medium** and has contributed to two books including *Climate Abandoned—We're on the Endangered Species List*. Most recently Betsy was co-founder and host on [GreenTV.com](http://GreenTV.com)

*(Live streams, worldwide, on any electronic device. Visit the [ksqd.org](http://ksqd.org) website)*

**Podcast now available on:**

**Apple Podcasts, Anchor.fm, Google Podcasts, Spotify, Breaker, RadioPublic, PocketCasts, Overcast, [jillcodyauthor.com](http://jillcodyauthor.com), and [KSQD.org](http://KSQD.org)!**

**CONTACT:**

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