

CALENDAR EVENT: March 23,2026

FOR IMMEDIATE RELEASE

"Why the Climate Fight is Failing. Radical Activism is Needed!"

Produced by KSQD 90.7, 89.5 & 89.7FM

“Be Bold America!” **Airs April 3 2026 at 5:00pm (PT)**

The climate rallying cries to “Save the Planet” no longer work in our hyper-partisan world, nor do images of polar bears on melting glaciers. The problem isn't scientific, fact-based, or even technological.

The problem is political, emotional, and ideological. Hackman provides a path forward for engagement and voter mobilization that combats apathy, dread, and resentment, and builds greater issue identification.

Conservation and climate advocacy expert, [Will Hackman](#), in his book [*Radically Reframing Climate Change: A Guide to Saving Ourselves*](#) reframes the climate crisis as a humanity crisis, arguing that we must change how we think and talk about climate change, both in our conversations with non-believers and among those who care.

Assuring humanity's place on a changing planet will require a near universal level of public support we will never reach if we keep making the same mistakes. We know how to do this. But the stakes have never been higher and time is running out.

Interview Guest:

Since 2013, [Will Hackman](#) has served as a senior strategist in conservation advocacy efforts and has helped to advance public policies related to ocean and land conservation as well as clean energy and the environment. Among his many efforts, Will spent years defending Alaska's Tongass National Forest from industrial logging—the United States' largest national forest and one of the world's largest temperate rainforests.

Hackman also worked with local and indigenous communities across the western United States on conservation of public lands and rivers, helped strengthen fuel-efficiency regulations for cars and trucks, helped pass major bipartisan legislation to combat illegal fishing, and engaged in international marine fisheries conservation efforts around the world. Will is a contributing author on energy, environmental, and climate change topics for print, podcasts, and online media. In his 2022 TEDx talk, [“The Future of Climate Change is Personal”](#), Will challenges us to reframe our climate conversations to overcome polarization and partisanship.

CoHost:

Mike Clancy, is a climate expert who serves on the “Question Review Team” for the Annual Leon Panetta Lecture Series. He is the former Scientific and Technical Director of the Navy's Fleet Numerical Meteorology and Oceanography Center in Monterey, and a recipient of the Navy's highest civilian award, the *Distinguished Civilian Service Award*. And, if that wasn't enough, he played a supporting role in the movie, *“A Long Road to Tao”*.

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