

CALENDAR EVENT: January 19, 2022

FOR IMMEDIATE RELEASE

**“Smart Politics: Stop arguing. Stop avoiding.
Start making a difference!”**

**KSQD 90.7FM “Be Bold America!” Sunday,
January 30, 2022 at 5:00pm (PT)**

Do you dread talking politics with your Republican family? Many of us hate the idea of having political conversations with our Republican family members. We may even avoid them to keep peace. If you’re worried about the rise of authoritarianism, concerned about the climate crisis, or committed to ending systemic racism, talking about politics with Republican family and friends isn’t just a good thing to do – it’s a moral obligation!

Learn how to be a powerful voice for change without compromising your beliefs!

There are three keys to persuasive political communication: 1) Lower defensiveness by creating safer conversations, 2) Connect and build trust so people listen to your perspective, and 3) Reduce bias by encouraging empathy, rationality, and self-reflection.

Interview Guest:

Dr. Karin Tamerius is a political psychiatrist and the founder of [Smart Politics](#), a nonprofit that teaches progressives how to communicate more productively and persuasively with people who disagree with them, including conservatives. Dr. Tamerius holds a B.A. in political science from UC Berkeley and an M.D. from U.C. San Francisco.

Since the 2016 election, Dr. Tamerius has pioneered the development of tools to help individuals, activists, and organizations share their message in a way others can hear in their homes, in their communities, and on the campaign trail. She has trained members of Indivisible, Women's March, and MoveOn.org, and her work has been featured in The New York Times, NPR, and The Guardian.

**“Be Bold America!” podcast now available on:
Apple Podcasts, Anchor.fm, Google Podcasts, Spotify, Breaker, RadioPublic, PocketCasts,
Overcast, jillcodyauthor.com, and KSQD.org!**

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