

**FOR IMMEDIATE RELEASE**

CALENDAR EVENT

January 13, 2020

**“Bottom-Up Uprising to Take America Back”**

Santa Cruz, Calif. –

Tune in to **“Be Bold America!”** Sunday, **February 2, 2020** at **5:00pm**

on

**KSQD 90.7FM**

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Listen to why Bottom-Up thinking is one of the most positive disruptive forces in the world. Bottom-Up is a way of life and a n impactful way of doing business. *The Bottom-Up Revolution*, picks up where Malcolm Gladwell's *The Tipping Point* left off. This new, hopeful paradigm shift is well on the way to changing the world, and you can ride the wave and help make it happen. Bottom-Up thinking builds and accesses power --political, personal, community, organizational— that was not available in the top-down world, before the bottom-up revolution. The Bottom-Up uprising, which includes debillionarizing the world, will bring economic balance and take America back from the precipice of narcissistic idiocracy our democracy is struggling with.

**Interview Guest (photo attached):**

**Rob Kall**, robkall.com, is an award-winning journalist, inventor, software architect, connector and visionary. He is the author of *The Bottom-Up Revolution: Mastering the Emerging World of Connectivity*. Articles by and about him have been featured in the New York Times, the Wall Street Journal, CNN, ABC, the HuffPost, Success, Discover, and other media. He hosts some of the world’s smartest, most interesting, and powerful people on his “*Bottom Up Radio Show*” heard on Pacific stations. Rob founded and publishes one of the top Google-ranked progressive news and opinion sites, OpEdNews.com, where he writes extensively on the challenges facing democracy today.

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**CONTACT:**

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