

CALENDAR EVENT March 30, 2022

FOR IMMEDIATE RELEASE

“What Happened To Dad?” with Jen Senko

KSQD 90.7FM “Be Bold America!” Sunday,

April 10, 2022 at 5:00pm (PT)

“Once upon a time, there was an average American family living in an average American town. After the family moved to a new state, the father left his carpool and began a long solo commute to work. And gradually, he began to change. He looked the same. He dressed the same. But something was very different. But this isn’t a story about just one man. It’s the story of a media phenomenon that changed a father ... and divided the nation.” - Jen Senko

Join **KSQD90.7FM “Be Bold America!” Sunday, April 10 at 5:00pm (PT)** to uncover the alarming right-wing strategy to wield the media as a weapon against our very democracy

Ms. Senko’s new book shows us how *Fox News* and other ultraconservative media outlets are reshaping the way millions of Americans view the world and encourages us to fight back. Jen pulls back the curtain on how this media served as the most powerful tool for Libertarian billionaires to get ordinary Americans to vote against their own interests and to gain one-party rule.

Interview Guest:

Jen Senko: is an award-winning documentary filmmaker based in New York City. Her documentaries focus on socio-political themes with the intent of inspiring

discussion and fomenting change. Senko's 2016 documentary, narrated by Matthew Modine, *The Brainwashing of My Dad*, tracks the pernicious, addictive and disturbing rise of right-wing media. This widely acclaimed project has most recently won the prestigious "2021 Webby People's Voice Award: Public Service & Activism" award. Jen's work focuses on socio-political themes with the intent of inspiring activism and fomenting change.

Podcast now available on:

Apple Podcasts, Anchor.fm, Google Podcasts, Spotify, Breaker, RadioPublic, PocketCasts, Overcast, jillcodyauthor.com, and KSQD.org!

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