FOR IMMEDIATE RELEASE

"Will There Ever Be Equality for Mothers?"

KSQD 90.7FM "Be Bold America!" Sunday,
May 8, 2022 at 5:00pm (PDT)

Tidal alludes to water. More importantly, though, it connotes a movement caused by disruptions from below.

Tidal Equality is about expanding equity and inclusion by expanding democratic decision-making. Co CEO's and Founders, Dr. Kristen Liesch and Anna Dewar Gully work to help organizations reduce and solve for inequities of all kinds. As mothers, they have observed how those inequities differ among mothers from a variety of identities, backgrounds, and lived experiences.

Dr. Liesch and Ms. Gully will share their landmark methodology, the *Equity* SequenceTM, which can help invite equity-seeking individuals from a variety of backgrounds—including mothers and parents—into the design of workplace decisions that work better for all.

Interview Guests:

Dr. Kristen Liesch is co-CEO and co-founder of Tidal Equality. Named a Forbes Diversity & Inclusion Trailblazer, Kristen is a strategist and educator with 15 + years of experience designing transformative curricula, implementing equitable process changes, and capacity-building programs to support the design of more equitable organizations in Canada, the U.S., Europe, and New Zealand.

Anna Dewar Gully is co-CEO and co-founder of Tidal Equality. Anna is an organizational strategist with 15 + years of experience designing enterprise-wide strategy, advising boards and leading on governance, spearheading transformation initiatives, and building greater equality in large systems and organizations in Canada, the U.S., Europe, and the UK.

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