

CALENDAR EVENT: May 18, 2026

FOR IMMEDIATE RELEASE

“How Women Are Centered and Silenced in Pop Culture”

Produced by KSQD 90.7, 89.5 & 89.7FM

“Be Bold America!” **Airs June 5, 2026 at 5:00pm (PT)**

This interview will examine how women are both centered and silenced, and maligned in popular culture. It will explore a generational legacy in which media harms women, and will unpack what it means when women are cast as “problematic.”

Be Bold America’s guest, Allison T. Butler, in her book *The Judgement of Gender*, uses grounded and critical media literacy to look at celebrity stories, and those thrust into the spotlight, with more nuance, including the infamously sensationalized coverage of Britney Spears, Anita Hill, and Monica Lewinsky. Join

Be Bold America! on Friday, June 5 at 5:00pm to deconstruct problematic coverage and talk back to the media's treatment of women.

Interview Guest:

Allison Butler is a Senior Lecturer, Associate Chair, and the Director of the Media Literacy Certificate Program in the Department of Communication at the University of Massachusetts Amherst, where she teaches courses on critical media literacy and representations of education in the media. She serves as Vice President on the board of the Media Freedom Foundation.

She is the author of numerous articles and books on media literacy, most recently, *Surveillance Education: Navigating the Conspicuous Absence of Privacy in Schools*; *The Media and Me: A Guide to Critical Media Literacy for Young People*; *Critical Media Literacy and Civic Learning: Interactive Explorations for Students and Teachers* (co-authored with Torrey Trust and Robert Malot); and *Educating Media Literacy: The Need for Teacher Education in Critical Media Literacy*. She is a co-author of multiple practical resources for media literacy education.

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