

CALENDAR EVENT: February 1, 2023

FOR IMMEDIATE RELEASE

“Kuni Manifesto: The Time for Kuni Is Now”

**KSQD 90.7FM “Be Bold America!” Sunday,
February 12, 2023 at 5:00pm (PST)**

*Kuni can be created anywhere through the determination
of one person. ~ Tsuyoshi Sekihara*

As we despair about shrinking rural areas and are intimidated by cities growing to a monstrous scale, where are we supposed to go? We are dazzled by image, enslaved by fads, and compelled to buy, buy, buy.

Can we stop buying and start making? Stop viewing and start finding?
Stop speaking and start listening? When did these things become so
difficult?

Kuni offers a unique model for the revitalization of rural and de-industrialized lands and communities—and shares lessons in citizen-led regeneration for all of us, regardless of where we live.

Interview Guest (picture attached):

Richard McCarthy is the coauthor, with Tsuyoshi Sekihara, of *Kuni: A Japanese Vision and Practice for Urban-Rural Reconnection* and is the **Founder and former Executive Director of Market Umbrella in New Orleans**, and the former Executive Director of Slow Food USA. After studying **political science at the London School of Economics**, he returned to put ideas into action. In all his work, **two important themes prevail: To facilitate trusting relations** between urban and rural communities, and to **instigate lasting social change** by creating opportunities for behavior change to come first. Ideas follow.

Richard's work became **increasingly global** through partnerships with the UN World Summit on Sustainable Development, Project for Public Spaces, and Slow Food. **Today, he works with Meatless Monday, Slow Food International, FAO, the World Farmers Markets Coalition**, and others to cultivate community through food. He addresses audiences all over the planet, has published chapters in two books, and has produced short films and radio programs. **Visit Richard at: ThinkLikePirates.com.**

Guest Host (picture attached):

Christine Barrington has lived on numerous continents and is an avid student of the stories human beings tell to create meaningful lives. She practices as a transformational coach and is dedicated to being of service in uplifting individual brilliance and capacity. She is a talk show host for Talk of the Bay on KSQD 90.7 FM bringing stories of creativity and commitment from local and national personalities as humanity strives to meet this moment of dire transformation on planet earth.

(Live streams, worldwide, on any electronic device. Visit the ksqd.org website)

Podcast now available on:

Apple Podcasts, Anchor.fm, Google Podcasts, Spotify, Breaker, RadioPublic, PocketCasts, Overcast, jillcodyauthor.com, and KSQD.org!

CONTACT:

Jill Cody, “Be Bold America!” Producer and Host

#1 Amazon Bestselling author of *Climate Abandoned* and the award-winning, *America Abandoned*

bebold@ksqd.org

www.jillcodyauthor.com

KSQD 90.7FM

Serving California’s Central Coast ~ "Many voices. One station."