

CALENDAR EVENT: March 16, 2023

**FOR IMMEDIATE RELEASE**

## ***“The Media and Me”***

**KSQD 90.7FM “Be Bold America!” Sunday,  
March 26, 2023 at 5:00pm (PDT)**

**Media shape our sense of who we are, what we value, and our place  
in the world.**

Against the **backdrop of pundits and politicians promoting fearful**  
understandings of “fake news,” and the negative impacts of social  
media.

The book, *“The Media and Me: A Guide to Critical Media Literacy”*  
empowers readers to become **savvy media users, who can analyze**  
**claims, see through manipulation, and recognize when political or**  
**economic interests drive the media we use.**

For this program, we will be interviewing one of ten authors of this  
timely and imperative book.

**Interview Guest (picture attached):**

**Dr. Allison Butler** is **Director of the Media Literacy Certificate Program at the University of Massachusetts Amherst, Department of Communication.** Dr. Butler also co-directs the grassroots organization, **Mass Media Literacy**, where she develops and runs teacher trainings for the inclusion of critical media literacy in K-12 schools. She is the **author of numerous articles and books on media literacy**, including *Educating Media Literacy* and *Key Scholarship in Media Literacy*.

*(Live streams, worldwide, on any electronic device. Visit the [ksqd.org](http://ksqd.org) website)*

**Podcast now available on:**

**Apple Podcasts, Anchor.fm, Google Podcasts, Spotify, Breaker, RadioPublic, PocketCasts, Overcast, [jillcodyauthor.com](http://jillcodyauthor.com), and [KSQD.org](http://KSQD.org)!**

**CONTACT:**

Jill Cody, "Be Bold America!" Producer and Host  
#1 Amazon Bestselling author of *Climate Abandoned* and the award-winning, *America Abandoned*  
[bebold@ksqd.org](mailto:bebold@ksqd.org)  
[www.jillcodyauthor.com](http://www.jillcodyauthor.com)

***KSQD 90.7FM***  
***Serving California's Central Coast ~ "Many voices. One station."***